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Jeff King & Company Receives 2013 Guildmaster Award for Superior Service in Remodeling San Francisco

Jeff King & Company is honored to receive the 2013 Guildmaster Award marking its recognition among North America's best customer service leaders within the residential construction industry. GuildQuality, a service for ranking reputation and measuring client satisfaction within the building industry, considers its top members for this award. Jeff King & Company has been a member of GuildQuality for 2006 and is continually recognized for its superior remodeling in San Francisco and the greater Bay Area.

San Francisco, CA, May 20, 13-<u>Jeff King & Company</u>, general building contractor in San Francisco, CA, has been awarded the <u>2013 Guildmaster Award</u> for exceptional customer service. GuildQuality, an independent customer satisfaction surveying company, has powered the Guildmaster Award since 2005 to celebrate service excellence in the building, remodeling, contracting, and home services professions.

Jeff King & Company was selected as one of the over 200 North American builders, remodelers, developers, and contractors recognized by GuildQuality for their superior delivery of customer care.

Over the past few months, GuildQuality reviewed numerous survey responses submitted by customers of Guildmaster candidates. In granting awards, GuildQuality considers two primary metrics for each candidate: the percentage of customers who would recommend and the percentage of customers who responded. Jeff King & Company achieved an overall recommendation rate of 98% from their customers, who were surveyed through GuildQuality.

Of clients surveyed from 2006 to present, 100% say they are clients for life. All survey results can be found at the Jeff King & Company GuildQuality profile.

"One of our main goals is to make every client a client for life. We do that by continually striving to improve communication, listen to our clients' needs, and provide a positive remodel experience. Receiving the Guildmaster Award two years in a row is a great honor in the industry. But most importantly it is confirmation that our efforts are translating to happy clients," says Jeff King, President and CEO of Jeff King & Company.

About Jeff King & Company

Jeff King & Company provides award winning green building and remodeling services. We combine painstaking craftsmanship, aesthetic understanding and sustainable building practices to create healthy, efficient and beautiful homes. Learn more about how Jeff King & Company is remodeling San Francisco at http://www.jeffkingandco.com.

About GuildQuality

GuildQuality helps builders, remodelers, and contractors manage their most valuable



asset - their reputation. Our members rely on our service to gather customer feedback, measure satisfaction and continuously improve their business. Supported by comprehensive reporting and marketing tools, GuildQuality helps its members stand out in a competitive market. For more information, visit www.guildquality.com.